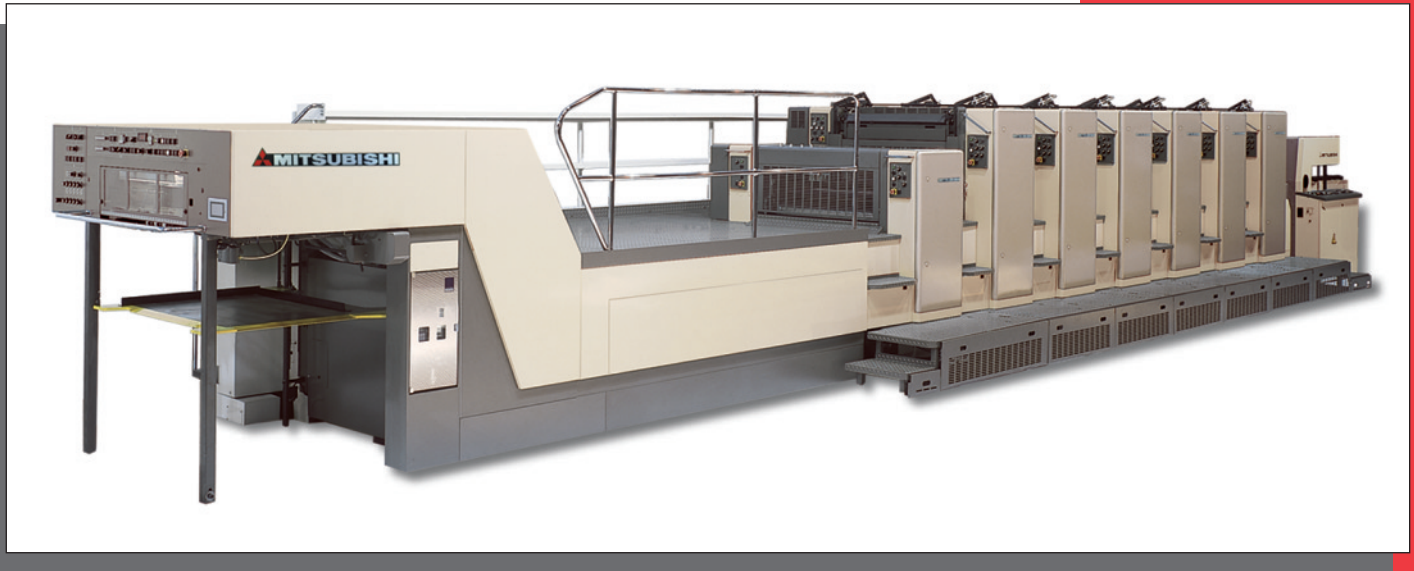


Installation of New Presses Completed



Franklin/Trade Graphics recently completed the installation of two Mitsubishi 40" presses. The Mitsubishi Diamond 3000 series press is the first installed in South Florida. The models are 28"x 40" six color presses with aqueous coaters capable of running speeds up to 16 thousand sheets per hour. These presses are of the latest technology, state of the art, with many automated features. Included are a centralized operator make-ready control system, multi-mode dampening system, closed loop scanner, and semi-automatic plate changing. Sentinel ink dispensers have been added which will reduce ink spoilage during wash-ups. Make-ready times are significantly reduced and conducted at near maximum run speeds.

Vice President of Operations, Mike Barber said "We needed presses capable of running papers of varying thickness, at high speeds, with the ability to print superior quality on jobs with extremely large solid image areas.

The Diamond press proved to us it could not only meet our requirements, but out perform any other presses in the world".

Co-Chairman Robert Dunne said, "Our company's investment in these powerful, highly automated devices, will significantly increase our capacity and will allow us to continue the very high quality, award winning, work that we have become known for".

Press tests have just been concluded to insure proper unit alignment and "real world" job simulation. Tests included registration color bars for all six units and coater with many images, large and small, halftones and text. The press results have tremendously impressed the entire Franklin/Trade staff.

Longtime Account Executive, Phil Wolcott was so pleased with the results he took one of the test sheets, and literally ran to the front door. When asked where he was going so fast, Phil replied, "My customers have got to see this right now!"

The Mitsubishi Diamond 3000 LS Sheetfed Offset Press is the fastest, most versatile lineup in the 40-inch class.