



FOR IMMEDIATE RELEASE

DATE: August 14, 2003

FRANKLIN/TRADE GRAPHICS # 1 IN PRINTING AWARDS FOR THE FIFTH CONSECUTIVE YEAR!

Franklin/Trade Graphics came away with 79 awards for printing excellence at the 16th annual print awards ceremony hosted by the Printing Association of Florida in August. Among the awards received were 18 Best of Category, representing first place in that segment, and 13 second place awards.

In five of the print categories, we achieved a grand slam of first, second and third place awards. This represents the fifth consecutive year in which our company won more awards than any other large printer in the entire state.

In the national PIA Premier Print Awards competition, our company won 4 Certificates of Merit and one Award of Recognition, also more than any of our peers.