



## NEWS RELEASE

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### Franklin Communications Repeats as Best Workplace in the Americas in 2009

**MIAMI, FLORIDA – November 2, 2009** – Printing Industries of America (PIA) announced today that Franklin Communications has again been recognized as a winner in the Best Workplace in the Americas Awards. This is the third time in four years and second year in a row that Franklin has been awarded this honor. Franklin won in the medium-sized company category of 101-250 employees. The award recognizes graphic arts companies that exhibit outstanding human relations efforts that contribute to a successful workplace. Applicants were judged on eight criteria: Management Practices; Work Environment; Training and Development Opportunities; Financial Security; Workplace Health and Safety; Work-Life Balance; Recognition and Rewards; and Health and Wellness Programs.

“We are very proud of our policies and practices and strive to make them best of class. We regularly are asked to include certain practices and policies into the Best Practices publication that is generated from this program,” said Peter J. Dunne, President of Franklin Communications. “Our low turnover rate is an indicator of how we care for our employees. Some staff have been with us over 30 years.”

“While every company that entered this year's competition has HR programs they should be proud of, the Best Workplace program recognizes outstanding accomplishments,” says Jim Kyger, HR Director for Printing Industries of America. “The Best Workplace program stands out as one of the most stringent HR awards programs available today, in any industry, with over 300 metrics. The program is an excellent way to give employers instituting innovative, yet cost-effective HR programs, the recognition they deserve.”

Franklin Communications is an award-winning graphic communication company offering a complete array of graphic communication services and advanced marketing programs and solutions.

For more information about Franklin Communications contact Peter J. Dunne at (305) 633-9779 ext.1227 or visit the company's website at: <http://www.franklincomm.com>. For more information on Printing Industries of America/GATF visit [www.gain.net](http://www.gain.net).