



Forest Resources Policy and Commitment to Compliance

I. VISION

Franklin Communications recognizes that business leadership carries a responsibility to the environment and the world's forests. Franklin Communications is positioned to influence both supply and demand in the market, and thus contribute to the development of environmental solutions that conserve, protect and restore forests. Franklin Communications fully supports those responsible forest management practices that both protect biodiversity and ecosystem integrity and result in long-term social and economic benefits to human communities.

Franklin Communications hereby establishes the following policy commitments, to ensure the sustainability of our business, and to promote the development of markets for environmentally responsible forest products.

II. POLICY

1. Franklin Communications will give purchasing preference to wood and paper products from forests independently certified as well-managed per Forest Stewardship Council (FSC), Sustainable Forestry Initiative (SFI), and Program for the Endorsement of Forest Certification (PEFC) with the objective of having as much of Franklin Communications' wood and paper products be FSC, SFI or PEFC certified as possible, given market conditions. FSC, SFI and PEFC certifications ensure that forests meet a set of globally applicable, independent, performance-based standards for ecologically, socially, and economically responsible forestry.

2. Franklin Communications will also work with its suppliers to avoid purchasing wood and paper products from old growth and other endangered forests, and promote the efficient use of natural resources by giving purchasing preference to reclaimed and recycled wood and paper products, and by identifying opportunities to use wood and paper products more efficiently.

3. Franklin Communications will implement the preceding objectives, including through the implementation measures identified below and as defined by the guidelines of the certifying institutions of FSC, SFI and PEFC.

III. IMPLEMENTATION

To fulfill the preceding forest resource policy commitments, Franklin Communications will:

- Develop and execute an action plan to undertake the following implementation measures and other actions as may be required to implement Franklin Communications' forest resources policy commitments.
- Educate and train staff about the forest resources policy and its implementation measures.
- Conduct an audit of Franklin Communications' wood and paper product purchases, to be verified by an independent third party.
- Identify and document Franklin Communications' baseline percentages and amounts of wood and paper product purchases and sales comprised of FSC, SFI or PEFC certified wood and/or paper products.
- Identify and document Franklin Communications' baseline percentages and amounts of wood and paper product purchases and sales comprised of wood and paper products from endangered forests, reclaimed wood and paper, and recycled paper.
- Inform Franklin Communications' wood and paper product suppliers of our forest resources policy commitments by December 31, 2007.
- Request Franklin Communications' forest product suppliers submit annual performance reports detailing their progress in environmental management and forest certification programs.
- Institute an internal monitoring and feedback system to identify progress in meeting Franklin Communications' forest resources policy commitments, and to enable improved implementation of this initiative.
- Require regular progress updates and audits.
- Produce an annual environmental report to document and communicate progress in sourcing FSC, SFI and PEFC certified products and meeting Franklin Communications' other environmental goals.

November 30, 2007