



NEWS RELEASE

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Franklin/Trade Graphics Winner of South Florida Business Journal's 2005 Business of the Year Award

MIAMI, FLORIDA – April 21, 2005 - Franklin/Trade Graphics, LLC of Miami, Florida was the recipient of the 2005 Business of the Year Award, sponsored by the South Florida Business Journal, in the General Business Services, \$10 - \$25 million category, and was the only printing company recognized.

More than 140 companies from South Florida were considered for awards in 18 categories. Approximately 700 people attended the awards ceremony on April 21, 2005, at the Westin Diplomat Resort. The award honors companies that demonstrate excellence in business growth, employee benefit programs and development, and community involvement in civic and nonprofit groups. Additional criteria are corporate philosophy, products and services, awards, goals and mission, innovations and diversity initiatives. On site visits were conducted by teams of judges before they rendered their decisions.

Franklin/Trade Graphics, LLC, is a full-service commercial printer that counts among its clients Carnival Cruise Lines, Diageo, Microsoft, The Florida Marlins, Burger King and a host of other equally important customers. The company offers communications services including digital photography, design, sheet-fed and non-heatset web printing, bindery, fulfillment and mailing services. Xerox iGen3 digital printing equipment was recently ordered to expand its capabilities in variable data and short run color printing.

For the fifth consecutive year, Franklin/Trade Graphics won more Printing Association of Florida awards for printing excellence in 2004 than any large printer in Florida. In the 2004 PIA international competition with 4,400 entries from graphic arts firms, the company won a "Benny" representing the Best of Category award.

For more information about Franklin/Trade Graphics, LLC, contact Peter J. Dunne at (305) 633-9779 ext.1227 or visit the company's website at: <http://www.frankgraph.com>