



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Peter J. Dunne, President
(305) 633-9779 xt 1227
pdunne@frankgraph.com
www.frankgraph.com

Franklin/Trade Graphics Awarded a “Benny” in Worldwide Print Competition, Leads Florida Competition

MIAMI, FLORIDA – JULY 31, 2004 - Franklin/Trade Graphics, LLC of Miami, Florida was awarded a Benny, the highest honor in the 2004 Premier Print Awards. The company also received one (1) Award of Recognition and four (4) Certificates of Merit from the worldwide competition.

In addition, for the sixth year in a row, Franklin won more print awards from the Printing Association of Florida than any other printer in the state. The company dominated the large printer class with seventeen (17) Bests of Category, eighteen (18) Awards of Excellence, and forty-seven (47) Judges Awards. Coveted Flamingo trophies were also awarded to Franklin for Best Process Color for its self-promotion piece *Incredible Edible Color* and Most Creative Use of Paper for the *St. Georges International Bank* information kit.

The Premier Print Awards, the graphic arts industry’s largest and most prestigious worldwide printing competition, recognizes superior achievement in print production. The Printing Association of Florida Print Awards recognizes the premier printers in the state of Florida. PAF Best of Category winners are submitted to the Premier Print Awards for international competition.

Competing against 4,400 entries from printing and graphic arts firms from around the world, the Benny recognizes the top entry in each category. “Our employees work very hard to give each project the same care and attention. Winning these awards is very gratifying for all of us at Franklin/Trade Graphics.” said Peter Dunne, President. “We are very proud to be recognized by the industry as a company that produces top quality, award winning materials.”

Michael Makin, president and CEO of PIA/GATF, agrees. “The Benny winners represent the very best our industry has to offer. The competition is quite fierce and through hard work and dedicated craftsmanship, Franklin/Trade Graphics produced many award winning pieces.”

For more information about Franklin/Trade Graphics, LLC, contact Peter J. Dunne at (305) 633-9779 xt1227.