



NEWS RELEASE

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Franklin/Trade Graphics Leads Printing Association of Florida Print Awards

ORLANDO, FLORIDA – July 31, 2006 - Franklin/Trade Graphics, LLC of Miami, Florida captured three “Flamingo” trophies in the 2006 Printing Association of Florida Print Awards Competition (19th Annual) held in Orlando in July. The Flamingos were awarded to Franklin for “Best Poster” (the third time in four years), “Best of Show,” and the “Golden Flamingo” trophy, which is awarded to the company that wins the “Most Best of Category” awards in the statewide competition. This was the second year in a row Franklin has taken home the Golden Flamingo.

Franklin again proved it is a leader in quality graphic communications in Florida. For the eighth consecutive year, Franklin won more awards for print and design excellence than any other printer in the state. The company earned a record numbers of “Best of Category” awards of thirty-eight (38), along with twenty-eight (28) Awards of Excellence, and fifty-four (54) Judges Awards. Over 1,200 entries were received this year from 89 companies and schools.

Franklin also was recognized with a “Pewter” award in the international Gold Ink Awards sponsored by *Printing Impressions* and *Publishing Executive* magazines.

Franklin will host the winning customers and Franklin staff in a catered suite at the Florida Marlins versus the Philadelphia Phillies baseball game on September 8. “We have built a team of dedicated and caring employees and these awards are a testament to the attention they give to each and every job,” said Peter Dunne, President. He added, “We will continue to improve our equipment and staff to ensure we provide the highest quality products and services to our customers.”

Franklin recently made significant additions to the prepress department to enable faster turnaround of proofs, the finishing department with an offline saddle stitcher for short run jobs, a full-size UV coater, and an upgraded 18-pocket perfect binder. For more information about Franklin/Trade Graphics, LLC, contact Peter J. Dunne at (305) 633-9779 xt1227 or visit the company’s website at <http://www.frankgraph.com>